



Porquis Blues Festival
c/o P.O. Box 101
Porquis Junction, ON
P0N 1E0

Dear Potential Blues Festival Supporter

We are very proud to announce that we will be celebrating our 13th anniversary in 2010. This year's festival will be held July 9th, 10th and 11th.

Past events have been successful due in large part to sponsors like you who have come forward to support this regionally significant event.

We simply could not deliver such high quality entertainment at our festival without substantial financial support from private and public sources. Perhaps more important is the army of volunteers that gather each year to provide the manpower that makes our festival such a success.

We are very proud to announce that the Porquis Blues Festival has again been awarded "Top 100" designation by Festivals and Events Ontario (FEO) in 2010. This is quite the accomplishment for such a small community in the middle of Canada's Northern Boreal Forest!

The Porquis Blues Festival would welcome your financial support to help us market and deliver this important musical and cultural event. Your sponsorship will help contribute to the continued success of our festival and will encourage further development of the regional tourism industry.

We are always on the lookout for new members to help us organize and run the festival itself. This is a great opportunity for anyone with time on their hands that wishes to help sustain the Porquis Blues festival. "Many hands make light work"!

Please find enclosed our "Corporate Sponsorship Packages" for your review and consideration.

If you have any questions please do not hesitate to contact me at the number below. You can also check us out at www.porquis.ca.

Thank you for your continued support of the Porquis Blues Festival!

Sincerely

Ben Lefebvre

Festival Chairperson
705-232-4475

Artistic Vision:

The Porquis Blues Society will deliver high quality live Canadian blues music to Northerners, a genre we do not often have the opportunity to enjoy, right here in our own back yard, all in a relaxed atmosphere and at a reasonable price.



Corporate Sponsorship Packages

Platinum Package \$2000 +

Corporate logo on posters and brochures and website.
8 tickets to the Porquis Blues Festival.
Recognition in our Newsletter.

Gold Package \$1,000 - \$1999

Corporate logo on posters and brochures and website.
6 tickets to the Porquis Blues Festival
Recognition in our Newsletter.

Silver Package \$500 - \$999

Corporate logo on brochures.
4 tickets to the Porquis Blues Festival.
Recognition in our Newsletter.

Bronze Package \$100 - \$499

2 tickets to the Porquis Blues Festival.
Recognition in our Newsletter.

In addition, we will display a banner or corporate logo during the festival for sponsors that supply their material to us in advance. Every sponsor will receive recognition in the regional print media and on our website before and after the event and will benefit from exposure provided throughout our pre-festival marketing campaign unless we are instructed otherwise.